

# Advertise in 2024

**New Special Issues!**  
**New e-newsletter!**  
**New social reach!**

## Monthly magazine

Full pages in the online magazine = **£750**

**BIG discounts for multiple issues**

**PLUS! More FREE edit space than any other B2B publication**

## The Special Issues

**New!**

**January** Best Sellers of 2023 & New Launches

**February** China Fish / Participation Special

**March** Predator Fishing

**April** Feeder Fishing / Ice Fishing

**May** The Offshore Issue / Carp

**June** The European Show

**July** ICAST Special

**August** Award Winners & Shows Review

**September** The Green Issue

**October** Fly Fishing

**November** Electronics & Tech

**December** Rods & Reels



**BOOK NOW!**  
**Your No.1 route to distributors, OEM customers and top retailers around the world**

## Weekly e-newsletter

**New!**

Banner ads on new e-newsletter = **£200**

- Increased B2B reach to **15,000+ readers**
- Your news repeated on the website
- Banner ads repeated on website

## E-Blasts

**Dedicated to your brand**

Just **£750** for incredible direct marketing

- Perfect for promoting new launches, catalogues, show booths

**Ask about combo deals with magazine advertising**



## Bonus reach on social media

**New!**

Your products reaching B2B and B2C audiences as part of the new *Angling International* daily news service on Instagram and Facebook. Priority to advertising customers. Ask for details.



**For all advertising enquiries contact**

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