

When angling is your business

**Choose the media partner with the
widest trade connections**

**Angling
International**



Angling is growing. Will you grow with it or be left behind? B2B customers worldwide need to be certain you have the products, the services, the people and the ideas to help them capitalise on the market's resurgence. Anglers too are more engaged in the business of angling and the suppliers they should be trusting. No matter the size of your business, communication is vital.

In 2021 you need to...

- *Tell your stories*
- *Define your brand*
- *Reach global customers*



Angling International

Be known in the trade... or be overtaken by your competitors.

Now also reaching consumers interested in your plans to make angling more attractive and sustainable.



The best B2B platform in angling

Angling International is...

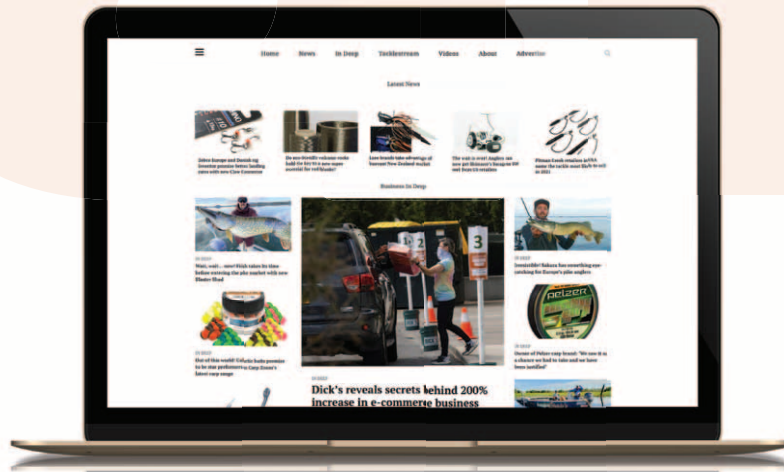
Constant – more daily updates than any other news platform

Consistent – promoted on social media for steady traffic

Credible – the best and most experienced editors in the trade

Creative – your stories delivered with powerful calls-to-action

Cost-effective – better value marketing than print and shows



Content is king

Angling International's global reputation for editorial excellence is undisputed. Advertisers rely on our experienced editorial team to deliver engaging and timely content that attracts customers to their brands. No other media partner can match these skills to deliver your content day after day, week after week.

But always a call-to-action

We are mindful that, at its heart, **Angling International** is a marketing service for global suppliers. Our job is to bring you new customers in markets close to home and, specifically, across the world. Every news story and business article is written with this goal in mind. We are here to sell your USPs, remind customers of your services and products and drive them to make business enquiries.

Reaching a wider audience

And that audience is growing as supply chains and lead-times adapt to the new way of doing business. **Angling International** has shifted its focus to also appeal to consumers with a keen interest in the business of angling. For you, that means more customers reading about your products and services.

**Angling
International**



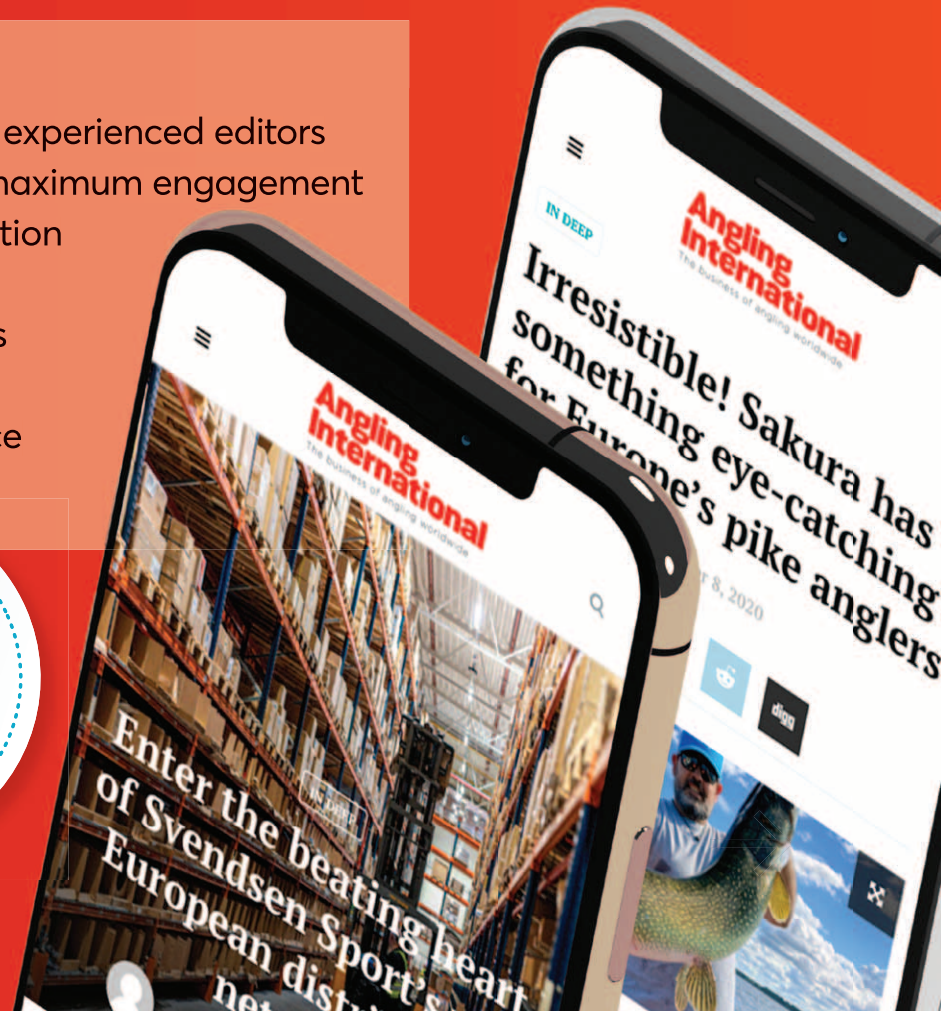
Our prices for global B2B and consumer reach

A single price for uploaded advertorials
£750 / 840 EUR / \$960

Price includes...

- Your advertorial written by experienced editors
- Guidance and advice for maximum engagement
- Full sign-off before publication
- Maintained on-site forever
- Includes full contact details
- Social media and email marketing to drive audience engagement

Ask about
our unique
e-blasts to our
mailing list



Make contact today

SALES

Rob Carter, International Sales Director


rob@angling-international.com +44 7803 629676

 robattopcornered

EDITORIAL

Anthony Hawksell, Editor

anthony@angling-international.com +44 7706 481394

 anthonyhawksell

Angling International

www.angling-international.com